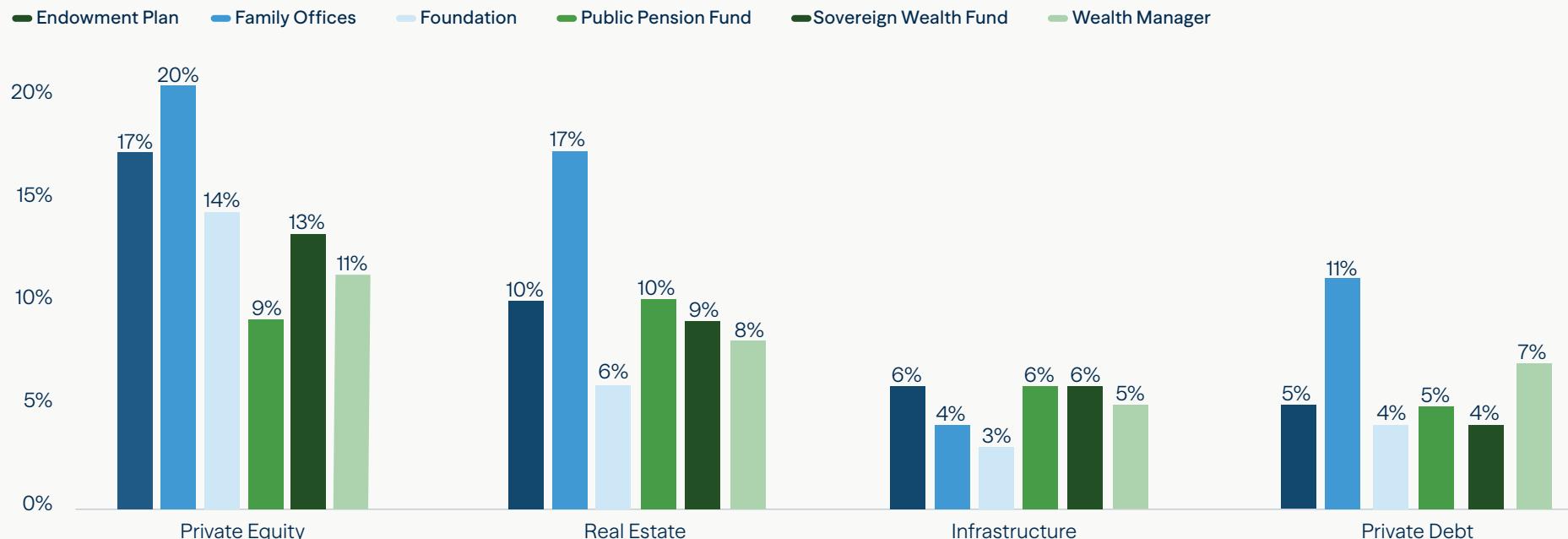


# Alternative Investments, Institutional Insights

Institutional investors have allocated to alternative investments for over three decades, and the “must have” status of alts has grown significantly over the past 20 years. Today, 86% of institutional investors allocate to alternatives, with an average allocation size of 23%.<sup>1</sup> In comparison, 26% of advisors allocate to alternatives, with an average allocation size of 6%.<sup>2</sup> Like institutions, private wealth investors are increasingly recognizing the important role alternatives play in a diversified portfolio.

While institutions often have different time horizons and return expectations for liability management purposes, their asset allocation—like that of private wealth investors—is shaped by risk expectations and access to opportunities. Advisors can gain comfort from the pervasive growth and performance of alternatives in institutional portfolios.

## Average Allocations to Alternatives



Source: Preqin. As of December 31, 2024.

1. Fidelity Institutional Investor Study, May 2022.

2. U.S. Alternative Investments 2022, Cerulli Associates.

## Alternative Investments, Institutional Insights

Brookfield Private Wealth LLC is registered as a broker-dealer with the U.S. Securities and Exchange Commission (SEC) and is a member of FINRA and the Securities Investor Protection Corporation (SIPC). Brookfield Private Wealth LLC is a wholly owned subsidiary of Brookfield.

The information contained herein is for educational and informational purposes only and is not intended as and may not be relied on in any manner as legal, tax or investment advice, as a recommendation, or as an offer to sell or a solicitation of an offer to buy any securities offered by Brookfield Corporation and its affiliates (together, "Brookfield").

Brookfield may not have verified (and disclaims any obligation to verify) the accuracy or completeness of any information included herein, including information that has been provided by third parties, and you cannot rely on Brookfield as having verified any of the information. Any outlooks or forecasts presented herein are as of the date appearing in this material only and are also subject to change without notice. Past performance is not indicative of future performance, and the value of investments and the income derived from those investments can fluctuate. Diversification does not ensure a profit or protect against a loss.

© 2026 Brookfield

B644104

Investment Products: Not FDIC Insured | May Lose Value | No Bank Guarantee

## Contact Us

 [privatewealth.brookfield.com](http://privatewealth.brookfield.com)

 [privatewealth@brookfield.com](mailto:privatewealth@brookfield.com)

 Follow us on LinkedIn

**Brookfield**

00337-2